

Syllabus for P. G. Diploma in International Business

Objective: To equip the students about the global scenario of business & to give knowledge about the art of managing business across domestic borders.

Time Duration: One year

Name of Papers:

- I. International Economic Environment**
- II. International Trade & Payments**
- III. International Investment**
- IV. International Monetary System & Foreign Exchange Marketing**

Paper I

International Economic Environment

Regional Integration and Trade Blocks , Types of Integrations ,Theory of Customs Unions, European Union, Regional Groupings, Integration of developing Countries- SAARC, SAPTA, International Commodity Agreements, Quota Agreements , Cartels, Bilateral and Multilateral Contracts.

Books Recommended:

1. Thakur and Mishra-International Business, Deep and Deep Publications, New Delhi.
2. Gupta CB, International Business, S.Chand Publications, Delhi.

Paper II

International Trade & Payments

Government Influence on Trade, Trade in Merchandise, Trade in Services, Global Sourcing, Degree of Dependence, Balance of Payments, Trade and BOP of India, Cultural Contacts of Global Management, Understanding the Role of Culture, Communicating Across Cultures, Cross Culture Negotiations and Decision Making.

Books Recommended:

1. Diwan, J.M. and Sudarshan, K.N.- International Business Management, Discovery Publications House, New Delhi.
2. Gupta CB, International Business, S.Chand Publications, Delhi.

Paper III**International Investment**

Types and Significance of Foreign Investment, Factors Affecting International Investment, Growth and dispersion of FDI, Cross Border Merger and Acquisitions, Foreign Investment in India, The New Policy- Euro/ ADR Issues, Mergers and Acquisitions, Indians Companies Going Global.

Books Recommended:

1. Robinson, R.D.- International Business Management – A guide to Decision Making, Dryden Press.
2. Gupta CB, International Business, S.Chand Publications, Delhi.

Paper IV**International Monetary System & Foreign Exchange Marketing**

Introduction to International Monetary System and Foreign Exchange Marketing, The Pre-Bretton Wood's Period, Break Down of Bretton Wood's System, and Emergence of EMS, EU, EURO, Economic Institutions International Monetary Funds, World Bank, Asian Development Bank, UNCTAD, UNIDO, International Trade Centre, WTO, GATT, GATS, TRIM, TRIPS.

Books Recommended:

1. Ramu- International Business, A. H. Wheeler Publishing Co. Ltd., India.
2. Gupta CB, International Business, S.Chand Publications, Delhi.