Syllabus for Certificate Program in

Communication Skills and Personality Enhancement Program

Unit I- GETTING ACQUAINTED WITH THE SKILLS OF COMMUNICATION

- 1. Communication: Meaning, Importance and Process
- 2. Qualities of Good Communication
- 3. Barriers to Communication
- 4. Verbal and Non-Verbal Communication
- 5. Introduction to Professional Communication

Unit II - ENHANCING PERSONALITY THROUGH COMMUNICATION

- 1. Enriching Vocabulary
- 2. Initiation into Group Discussions
- 3. Preparing for Seminar Presentation
- 4. Learning Telephone Etiquettes
- 5. Getting Prepared for Job Interviews

Reference Books:

- 1. Technical Communication: Principles and Practice. By Meenakshi Raman And Sangeeta Sharma
- 2. Communication techniques. By Dr. Rajesh Kumar Lidiya
- 3. Word Power Made Easy. By Norman Lewis.