



SUBODH NEWSLETTER

November - 2023 | Volume - VII (3)

From the Principal's Desk



Dear Members of the Subodh Family,

It is with great joy that I extend a warm and heartfelt welcome to all of you as we embark on yet another promising academic session at our cherished institution. This moment signifies a fresh beginning and an opportunity to celebrate our unwavering commitment to excellence. With immense pride I congratulate the new students who have chosen to become a part of our

Subodh family and assure them of a future filled with immense opportunities and aspirations. The conducive learning environment here goes beyond education; igniting the flame of knowledge and critical thinking. As the saying goes, "Education is not the filling of a pail, but the lighting of a fire"; we are committed to igniting that fire within each of you.

Our dedication to providing a transformative educational experience has been recognized and applauded by prestigious educational bodies and organizations. I feel proud to announce that, as in previous years, all available seats in our diverse range of courses for this academic session have been filled. This speaks volumes about the trust and enthusiasm shared by both our current and incoming students and reflects the enduring thirst for quality education that our institution offers. In this academic session, we have introduced the Choice-Based Credit System (CBCS), aligning with the National Education Policy (NEP) 2020. This innovative system shall empower students with greater flexibility and availability of a wide range of courses to suit unique interests and career goals.

As we step into this academic session, I urge each member of the Subodh family - faculty and students alike - to strive for excellence in all endeavors. It is through collective efforts and unwavering commitment that we can continue to create a brighter future, not only for ourselves but for the world. The strength of the team is each individual member and the strength of each member is the team.

Let us eagerly embrace new challenges, relish the joy of learning, and experience personal and collective growth. Together, let us make this academic session a memorable and fulfilling journey. Wish you all a very happy **New Year 2024**.



Shri Shubham Pareek, Volunteer, National Service Scheme (NSS) being awarded the outstanding NSS Volunteer Award for the year 2021-22 by Smt. Droupadi Murmu, Honourable President of India in recognition of his exemplary services to the community.

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Dr. Priti Gupta

*In case of any queries/ suggestions,
mail to editors.subodh@gmail.com*

Achiever's Bay

Awards and Honours



Prof. K.B. Sharma receiving award

- ◆ Prof. K. B. Sharma, Principal was felicitated by Prof. T. G. Sitharam, Chairman, All India Council for Technical Education (AICTE), New Delhi, in the program "Contribution of Scientists and Scientific Institutions in the Indian Freedom Struggle: Prof. S.N. Bose" organized by Ministry of Culture, Govt. of India & Vigyan Bharti, Rajasthan at Arya College of Engineering and IT, Jaipur.
- ◆ Prof. K.B. Sharma was also awarded the Environmental Excellence Award by Dr. Pratap Singh Khachariyawas, former Cabinet Minister, Food and Civil Supplies and Consumer Dept. in a program organized by Rajasthan Env. and Energy Conservation Center on the occasion of World Env. Day.
- ◆ Dr. Chitra Rathore, Dept of EAFM, received "Jaipur Ratna Samman - 2023" by Shakti Film Productions & RSG Event on Sept 2, 2023 for outstanding contribution in the field of education.
- ◆ Dr. Surendra Pratap Singh Kothari, Dept of ABST was honoured at :
 - CMA Dialogue with Gurujans Career Awareness & Felicitation event organized by the Institute of Cost Accountants of India & Jaipur Chapter on July 23, 2023.
 - International Conference on NEP organised by the Savitri Phule Organisation for Academic Research and Social Dev., Jaipur, held on Sept 5-6, 2023 at Maharaja Agrasen Sanskrit College, Jaipur.

Campus Buzz



MoU Exchange with Maruti Suzuki (I) Ltd.

On September 27, 2023, a Memorandum of Understanding (MoU) was exchanged between the college and Maruti Suzuki India Limited for running a unique job-oriented BBA Retail Management degree program jointly, for the first time in the state of Rajasthan. The MoU resonates with the commitment to Skill India's mission of creating skilled workforce that will meet the industry's demands setting up new standards of excellence and innovation. Along with Principal Prof. K.B. Sharma and Sh. Vinod Lodha, Joint Secretary, Subodh Shiksha Samiti; distinguished guests from Maruti Suzuki India Ltd. included Sh. Sanjiv K. Sinha, Vice President, Training Academy, Sh. Dibyendu B. Ranjit, Asstt. Vice President, Technical & Vocational Trainings, Sh. Gurdeep Lubana, Sh. Nitesh Kumar- Managers MSIL, Sh. Ankur Dhingra, Sh. Sudhanshu FSDM's Maruti Arena and Nexa Channels Rajasthan.



NSS Award Ceremony

A state level award ceremony 2020-21 of the National Service Scheme was organized in the college on April 19, 2023. The Chief Guest of this prize distribution ceremony was Shri Rajendra Singh Yadav, Minister of State for Higher Education (Independent Charge) and State Home Minister, Govt. of Raj.; Shri Kesar Lalji Meena, Addl Commissioner, College Education Dept., Govt. of Raj.; Shri S.P. Bhatnagar, Regional Director, NSS; Prof. D.S. Chundawat, Vice Chairman, State Higher Education Council, Dr. Surendra Singh, State Coordinator NSS, Rajasthan and Sh. Vinod Lodha, Joint Secretary, Subodh Shiksha Samiti also graced the occasion. Sh. Yadav congratulated the awardee Principals, Program Officers, and Volunteers of the National Service Scheme for the state level award.

The college signed a MoU with The Great India Book Tour. Director of TGIBT, Sh. Prashant Gupta and Principal Prof. K.B. Sharma exchanged the signed MoU, ensuring the conduction of various literary activities and festivals throughout the year.



MoU Exchange with TGIBT

Faculty Achievements

- ◆ Dr. Neel Kamal Purohit, Department of ABST was elected as :
 - Member of the International Advisory Committee for the International Conference on Multidisciplinary Research, Health Science and Psychology organized by the International Research and Development Centre for Publication on August 26-27, 2023.
 - Member of Editorial Board of the Tactful Management Research Journal, ISSN No. 2319-7935 (Print), 2319-7943 (Online).
 - Member of the Editorial Board of Edwin Group of Journals.
- ◆ Dr. Richa Singhal, Dept of EAFM appointed as university nominee for the governing body of Seth G.B. Poddar College, Navalgarh and Prince Academy of Higher Edn. Mahila Mahavidyalaya, Sikar.
- ◆ Dr. S. P. S. Kothari, Dept. of ABST was nominated as an observer by ICAI Delhi during the world record event for the largest accounting lecture at JECC, Jaipur on September 8, 2023.
- ◆ Dr. Kapil Kumar Anand, Dept. of Political Science, received the Swami Vivekanand Shikshak Gaurav Samman-2023 by Swami Vivekanand Balika Shiksha Prachar Samiti, Jaipur for remarkable contribution in the field of education on Sept 5, 2023.
- ◆ Dr. Vishal Gauttam, NSS program officer was felicitated with the “Certificate of Appreciation” by the Hon’ble Higher Edn. Minister and State Home Minister, Shri Rajendra S. Yadav in the State Level Award Ceremony 2020-21 organized by the Commissionerate College Edn, Raj. on April 19, 2023 for leading Rajasthan in the Republic Day Parade Camp, New Delhi 2022.
- ◆ Dr. Simple Pareek, Dept. of Physical Education completed her training for the cadre of Sub Lieutenant (Naval Wing), NCC, Jaipur in a Training camp held at Gwalior from May 12-Aug. 14, 2023.



Annual Prize Distribution Ceremony

Annual Prize Distribution Ceremony for the session 2021-2022 was held on October 7, 2023 to acknowledge and reward students for their outstanding achievements in academics, sports, NSS, NCC, Ranger, Rovers and other extra-curricular activities. Distinguished guests Professor Dev Swaroop, Vice Chancellor, Baba Amte Divyang University, Jaipur; Sh. Sitaram Lamba, National Secretary, Youth Congress and Sh. Manish Kumar Sharma, Director, Directorate, Peace and Non-Violence, Jaipur graced the occasion, inspiring the students with their motivational words. Principal Prof. K.B. Sharma welcomed the guests and gave best wishes to all the prize winners.



"Cleanliness is Service" Campaign

In commemoration of Mahatma Gandhiji's vision of a cleaner India, the NSS unit of the college embarked on a "Cleanliness is Service" campaign on October 1, 2023. The primary objective was to collect garbage and clean the Durgapura Gaushala premises. Distinguished guests included Sh. Ramcharan Bohra, Lok Sabha Member, Jaipur City, Sh. SP Bhatnagar, Regional Director, NSS, Rajasthan, Prof. K.B. Sharma, Principal. During the campaign, the guests emphasized the significance of cleanliness and led an oath-taking ceremony for the same. The enthusiastic volunteers worked diligently and managed to collect more than 100 kg of garbage and plastic, disposing it properly in dustbins. This initiative saw the active involvement of more than 300 volunteers, including NSS Program Officers of the college.



Subodhini- One Question- One Expert

Under the aegis of Subodh Shiksha Samiti, a two-day seminar “Subodhini- One Question- One Expert” was organized on July 21-22, 23 for capacity enhancement of the faculty members. All the participant faculty members presented the questions and answers through the powerpoint presentation in a well-defined pattern, mentioning the objective of the question, its probable answer, the references from which the answer has been derived and the way the questions can be further improvised.

◆ Dr. Pooja Purohit, Department of ABST was felicitated by Lions International for her role as an excellent teacher and commendable public services.

Invited as Resource Persons

◆ Dr. N. K. Purohit, Department of ABST was invited as keynote speaker in one day online National Webinar on “Challenges in Implementation of National Education Policy, 2020” organized by Government College Barhi, Madhya Pradesh on Aug 22, 2023.

◆ Dr. Supriathy Paliwal, Department of Psychology chaired the session on “Economics of Gender, Employment and Public Policies” in the conference organized by Mahatma Gandhi Labour Institute, Ahmedabad, Gujarat, on “Women in the Workforce: Indian Scenario, Challenges and Way Forward” on March 10-11, 2023.

◆ Dr. S.P.S. Kothari, Department of ABST was invited as keynote speaker in National Conference on Sustainable Rural Development and Agriculture Marketing: Issues and Challenges held on October 3-4, 2023, organized by the Department of EAFM at Samrat Prithviraj Chauhan Govt. College, Ajmer.

Patents Granted

◆ Dr. Leena Bhatia and Dr. Mamta Sharma, Dept. of Computer Science got a patent published in the Patent Office Journal No: 26/2023 on “An IOT Based System for Predicting Environmental Hazards using Cloud Computing Data” by Intellectual Property India Appln. No: 202311035251 A

◆ Dr. Chitra Rathore, Dept. of EAFM, got a patent registered with Appln. No.202311047004 A, titled “Outsourcing Human Resource Function and Performance”.

On May 24, 2023, "Subodh Purv Chatra Samiti" organised an event to spread awareness about the importance of environment and animal safety. The event was graced by Hon'ble Kunwar Rastradeep, DIG(IPS) who emphasized on individual initiative for environmental protection. Secretary, "Subodh Purv Chatra Samiti", Advocate Mr. Rajesh Karnal, gave the vote of thanks.



Environment and Animal Safety Awareness by "Subodh Purv Chatra Samiti"



Massive Tree Plantation Programme

The NSS units of the college organized a massive tree plantation campaign in Gandhi Nagar Club, Jaipur, under the "One Tree, One Nation" and "My Country, My Soil", initiatives. Shri. S.P. Bhatnagar, Regional Director, NSS, Dr. Snigdha Sharma, Principal Jaipur Mahavidyalaya and Dist. Coordinator, NSS, and Prof. K.B. Sharma, Principal, Subodh College planted medicinal and shade-giving plants in the college campus, surrounding areas and Gandhi Nagar Club, inspiring everyone to care for them. On this occasion, the Panch Pran oath was also taken, and Mr. Rajendra Singh, a former army member, was honoured.

On September 23, 2023, the college actively participated in a clean campaign held at Jal Mahal as part of a health camp and Shramdaan program. This initiative aimed to clean up the area around Jal Mahal with the assistance of the Municipal Corporation. The event saw the presence of esteemed guests, including Sh. Manoj Joshi, Secretary, Housing and Urban Ministry, Delhi, Sh. Kailash Chand Meena, Secretary, Self - Government Department, Rajasthan, Sh. Hardesh Kumar Sharma, Special Secretary, Self-Govt. Dept., Rajasthan, Sh. Rajendra Singh Shekhawat, Commissioner, Municipal Corporation, Jaipur, Sh. Babulal Goyal, Commissioner, Municipal Corporation Jaipur Greater. These dignitaries attended the event as chief guests and contributed to the efforts to improve the environment in and around Jal Mahal.



Shramdaan at Jal Mahal



Rakshabandhan Celebration

A lecture on "Excellence in Academic Administration through Spirituality and Mgmt. of Stress in Education" by Rajyogini Poonam Didi was organized by Brahma Kumari Prajapita Ishwariya Vishwavidyalaya on August 8, 2023. Thereafter, Rakshabandhan was celebrated in which Raksha Sutra was tied to all the faculty members and pledge was taken to protect the environment and all the inhabitants.

- ◆ Dr. Richa Singhal, Dept. of EAFM received certificate of registration for design in the Official Journal of Patent Office, designated as Design No. 365822-001, titled "AI-Based Wristband for Women's Safety."
- ◆ Dr. Priti Gupta and Dr. Gauri Dhingra, Dept. of BBA got two patents granted on the following:
 - "A System and Method for Evaluating Microfinance and Facilitate Decision Making Regarding Strategic Planning and Customer Satisfaction" published in the official journal of the Patent Office, Issue No. 11/2023
 - "A Method for Assessing the Green Marketing Tools for Promoting the Consumption of Green Products Among the Younger Generation" published in the official journal of the Patent Office, Issue No. 13/2023

Appointed Research Supervisor

- ◆ Dr. Mamta Sharma, Dr. Ravi Shanker Sharma, Dr. Vandana Shrivastava, Dr. Vandana Vijay, Dr. Yogendra K. Verma and Dr. Pooja Nahar, Dept. of Comp. Sc. have been recognized as Research Supervisor by the RTU, Kota.

Ph. D. Degree Awarded

- ◆ Ms. Farah Deeba, Dept. of Physics was awarded Ph.D. on 'Study of Dielectric Properties of Metal Oxides (ZnO, SnO₂, Fe₂O₃) Doped PVDF/PMMA Blends' in August 2023 from Suresh Gyan Vihar University, Jaipur.
- ◆ Mr. Sandeep Kumar Bothra, Dept. of Comp. Sc. was awarded Ph.D. on 'Design of Metaheuristics Based Scheduling Algorithms for Workflow Management in Cloud Computing' from Manipal University Jaipur, Rajasthan.
- ◆ Mrs. Simple Pareek, Dept. of Physical Education was awarded Ph.D. on the topic 'An Investigation into the Effect of Specific Yogic Exercise on the Performance of Basketball Players' from Tanta University, Sri Ganganagar.



National G-20 Summit 2023

Department of EAFM organized the National G20 Summit 2023, themed "Empowering Youth for Global Prosperity: G-20's Vision for the Future," on September 23, 2023. The program was graced with the presence of Sh. Avinash Rai Khanna, former Member of Parliament in both Lok Sabha and Rajya Sabha as chief guest, Dr. Arun Chaturvedi, former Cabinet Minister, Government of Rajasthan, as presiding guest, Dr. Nimisha Gaud, Director, *Gram Samadhan Foundation*, Jaipur as the keynote speaker and Principal Prof. K. B. Sharma. Sh. Khanna, emphasized on India's rich diversity and its role in showcasing Indian culture and civilization to the world. Dr. Arun Chaturvedi explained the significance of India's chairmanship of G-20, highlighting how it has elevated India's global standing. Dr. Nimisha Gaud underscored the G-20 Summit's theme, emphasizing the concept of "*Vasudhev Kutumbakam*". The seminar witnessed the active participation of over 450 attendees from colleges across India. The top three presenters were felicitated with certificates, mementos and cash prizes.

Department of Computer Science acted as Remote Centre for conducting one week online Faculty Development Programme on "Computer Vision Using Open CV" in collaboration with National Institute of Technical Teachers Training & Research, Chandigarh, Ministry of Education, Government of India from August 7, 2023. Another one-week online Faculty Development Programme on "Deep Learning" was organised from August 11-15, 2023. More than 50 Faculty members and 20 Research Scholars benefitted from the programme.



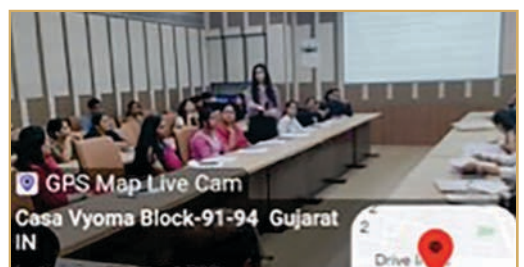
Faculty Development Programme in Computer Science Department



Orientation Program on NAAC Assessment Process

A one-day orientation program on NAAC Accreditation and Assessment Awareness was organized for the faculty members on July 19, 2023. Dr. Dharmadhikari N.S., a renowned and senior UGC member was the resource person. He gave an outline of the different criteria key points to be kept in mind while preparing the Self Study Report. He also highlighted on the differences between the past & present NAAC assessment pattern.

Students of the Psychology Department participated in a conference organized by Mahatma Gandhi Labour Institute, Ahmedabad, Gujarat, on "Women in the Workforce: Indian Scenario, Challenges and Way Forward" on March 10-11, 2023. Ms. Atishya Singhal; Ms. Dipanshi Shekhawat; Ms. Sanskriti Gupta and Ms. Hileri Dehru presented research papers on contemporary topics.



Students Attending Conference

National and International Publications

- ◆ Dr. Neel Kamal Purohit, Department of ABST, published a research paper titled “Bankruptcy as a way to restructure a corporation” in Journal of Mgmt & Entrepreneurship, Vol 17 Issue 2 (XVI), April - June 2023.
- ◆ Dr. Rashmy Nair, Dept of Chem, published a paper titled “Identification of Potent Antitubercular Secondary Metabolites from *Kigelia africana*: an In-Silico Investigation” in Chemistry Select Vol.8 (37), e202302269, 2023
- ◆ Dr. Leena Bhatia and Ms. Apoorva Verma, Dept of Comp. Sc. published a paper titled “Time Series Analysis Using Arima Model for Air Pollution Prediction in Cities of Rajasthan” in Journal of Computer Science and Applications Vol 15(1), pp.1-9, 2023
- ◆ Dr. Richa Singhal, Dept of EAFM published an article titled “An Empirical Assessment of the Impact and Role of the Indenting Agents in the Supply Chain of Pharmaceutical Raw Material from China” in the Journal of Statistics and Mgmt Vol. 26 (7), pp 1873-76, 2023
- ◆ Dr. Priti Gupta and Dr. Gauri Dhingra, Department of Bus. Admn. published papers titled :
 - “Information Technology’s Impact on Human Resource Management” in International Journal of Food and Nutritional Sciences Vol. 11(12), pp 3195-3204
 - “A Comprehensive Analysis of Team Synergy Strategies in IT Sector” in the Journal of Xidian University, Vol.17(9), pp 1097–1109, 2023
- ◆ Dr. Farah Deeba, Dept of Physics, published a paper titled “Analysis of Dielectric Parameters of Fe₂O₃-Doped Polyvinylidene Fluoride /Poly (methyl methacrylate) Blend Composites” published in Journal: Molecules, Vol. 28(15), 5722.



Literature Festival-2023

faculty and students and shared their life experiences and success stories. It also included the workshops and various competitions for students.

In collaboration with ICT Academy, the college organized a 15 days “Youth Empowerment Program” by ATOS Prayas Foundation from October 3-19, 2023 for final year students of BCA, BBA and B.Sc. stream. Shri Sushant Sharma, Certified Life Coach, Incubation enabler, was the trainer. The training programme was divided into two segments of 20 Hrs. Soft Skills Training and 80 Hrs. Communication with Impact Voice Process training.



Youth Empowerment Program



Yoga Abhyas Program

500 students of the college participated in a mass “Yoga Abhyas” program conducted under the aegis of International Yoga Day Countdown Day series, 100 days counter program to take Yoga to the masses under the leadership of Prime Minister Shri Narendra Modi. The program was organised by Morarji Desai National Institute of Yoga, Ministry of AYUSH, Govt. of India at Bhavani Niketan School, Jaipur.

Bharat Vikas Sangam organized an event on “Nature Centered Development” on April 5, 2023, in which former campaigner of RSS and patron of Bharat Vikas Sangam Sh. K.N. Govindacharya expressed his views about the misuse of the natural resources and mentioned that future generations will have to be thoughtful about it. Water Conservator Padma Sh. Laxman Singh Lapodia and Vice Chancellor of National Institute of Ayurveda Prof. Sanjeev Sharma were also present in the program.



Nature Centered Development

A one-day inter college student seminar was organized on September 9, 2023, with the aim of paying tribute to the brave women who contributed to the Indian independence movement. Chief Guest, Dr. Archana Sharma, Chairperson Social Welfare Board emphasized that Indian brave women had left an indelible mark on the world stage during the struggle for independence. The contributions made by these brave individuals were also highlighted during the poster unveiling ceremony. 250 students from various colleges registered for the seminar and showcased their talents through paper presentations, street plays, photography and poetry competitions.

◆ Dr. Shobhana Sharma, Dept. of Chemistry published the following three research papers

- "Evaluation of Str.-Reactivity Correlation of Efficient Corrosion Inhibitor Ionic Liquids for Mild Steel in Acidic Medium" in J. Dispersion Sci. Technol., 44 (4), 2023

- "Synthesis, Characterization, and Computational Study of N-Protected Amino Acid Inhibitors as well as Assessment of Corrosion Resistance Properties on Mild Steel in Acidic Medium". in Asia-Pacific Journal of Chemical Engineering Chem., 18 (5), 2023.

- "Computational and Experimental Analysis of Catalyst-free and Expeditious Synthesis of Benzo[4,5]imidazo[2,1-b]thiazole Derivatives under Sonication" in Journal of Sulfur Chemistry, 2023

◆ Dr. Reenu Chouhan, Dept of Botany published three research papers titled

- "Coprophilous and lignicolous dark-spored macrofungi of Mount Abu, Rajasthan, India". Journal of Mycopathological Research, Vol 60(4), 531-544, 2022.

- "Antimicrobial Activity of Wild Gasteroid Fungi *Podaxis Pistillaris* and *Phellorinia herculeana* in the Thar Desert of Rajasthan, India" in J. Mycopathol. Res. 61(3): 339-342.

- "The genus *Agaricus* from Mount Abu, Rajasthan, India" in Journal of Mycology and Plant Pathology Vol 52 (4):380-394, 2023

◆ Dr. Priyanka Dadupanthi, Dept. of Zoology published two research papers titled :

- "Protective Effect of Aloe Vera Extract in Lead Nitrate Hepato Toxicity in Swiss Albino Mice" Adv. Biores., Vol 12 (4) July 2023: 130-134.

- "Study of Physicochemical Activity of Jal Mahal Lake" in International Journal of Science and Research, Vol 12 (7), July 2023, 1408-1410.



Orientation Programme for new comer students

An orientation program was organized for the students of the first year in all disciplines on August 12, 2023. It was held in three sessions in which about 800 students were briefed about the autonomy, infrastructure, semester scheme, scholarships and CBCS system etc. Dr. Tanjul Saxena, Prof. Satish Batra and Dr. Ramesh Arora were the speakers for the three sessions. Orientation Programme for the BBA first year students was also organized on October 4, 2023. Sh. E.V. Gireesh, a renowned management professional trainer and transformational speaker was the guest speaker who motivated the students by giving them tips to be a 'Winner' in all walks of life in his unique entertaining style.



Cancer Screening and Awareness Camp

A free cancer screening and awareness camp titled "Cancer Screening at Your Door" was organized on September 15, 2023, under the auspices of Bhagwan Mahavir Cancer Hospital and Research Centre. More than 350 faculty members registered and underwent check-ups by Dr. Karuna Sharma, Dr. Nirmla Mahawar, and Dr. Sunil Kumar Jain and their medical team. Mammography, pap tests, X-rays and other screenings were provided free of cost by the medical team.

An exhibition on historical coins, stamps and autographs was organized by Dept. of History in collaboration with Philatelic Society with an aim to make students aware about their heritage and culture. The exhibition was inaugurated by Principal, Prof. K.B. Sharma and renowned social worker Sh. Sudhir Mathur. Sh. Mathur encouraged students for participation in events which helped in reconstructing history. The exhibition was displayed by Sh. K.N. Mathur, Sh. Arun Mehta, Sh. K.K. Bhatia, Sh. Ajay Mathur (Secretary), Sh. Sanjay Jain & Sh. Vishnu Bhargava.



Exhibition on Historical Coins, Stamps and Autographs



Run for Mental Health

On the occasion of World Mental Health Week, Psychology department students enthusiastically participated in "Run for Mental Health" organized by "Psychiatry Centre, Sawai Man Singh Medical College" on October 8, 2023



Conclave on Child and Adolescent Psychiatry

In the Golden Jubilee Conclave on Child and Adolescent Psychiatry organized by SDMH hospital on Sept. 3, 2023, psychiatrists, Dr. M.K. Devrajan, Dr. L. Bhatra and Dr. G. Solanki spoke on various topics related to mental health.

Books Published

- ◆ Dr. Rajesh K. Yadav, Department of Zoology published books titled :
 - Env. Impact Assessment by Oxford Book Company, Jaipur
 - Encyclopaedia of Crime, Criminology and Forensic Science by Oxford Book Company, Jaipur
- ◆ Dr. Leena Bhatia and Ms. Apoorva Verma, Dept. of Comp. Sc. published a book on Cloud Computing by Jaipur Publication House, Jaipur
- ◆ Dr. Vikram Jain, Dept. of Comp. Sc. published books on :
 - Software Engineering by College Book House, Jaipur
 - Web Application Development by College Book House, Jaipur
 - E-commerce Technologies by College Book House, Jaipur
- ◆ Dr. Chitra Rathore and Dr. Satish Chand Sharma, Dept. of EAFM published a book titled E-Commerce and Digital Marketing, by Pacific Publishing Corporation, Gujarat.
- ◆ Dr. Richa Singhal, Dept. of EAFM published a book on Business Economics by RBSA, Jaipur
- ◆ Dr. Vipin Jain, Dept. of Computer Science published book on Cloud Computing by College Book House, Jaipur
- ◆ Dr. Vikram Jain and Dr. Vipin Jain, Department of Computer Science published books titled :
 - PHP Programming by College Book House, Jaipur
 - Database Management System by College Book House, Jaipur
- ◆ Dr. Tripti Vijayvargia, Department of Business Admn. published a book titled Industrial and Production Management by RBSA Publishers
- ◆ Dr. Payal Goyal, Department of Business Admn. published a book titled Human Investment Mgmt by IV Gardeners Incorporation.
- ◆ Dr. Sandeep Kumar Bothra, Dept. of Computer Science published a book on Cloud Computing by Parth Publications, Jaipur



National Session of India Youth Parliament

NSS volunteers, Rangers, Rovers, NCC cadets actively participated in the voter awareness program organized by the Election Commission of India (ECI) at the Rajasthan Agriculture Research Institute Sept. 30, 2023. The program aimed to raise awareness about the importance of voting and encouraging voter participation among all sections of society. Esteemed guests, included Sh. Rajiv Kumar, Chief Election Commissioner, Sh. Anup Chandra Pandey, Election Commissioner and Sh. Arun Goel, Election Commissioner at ECI, along with District and State Icons. On October 1, 2023, a mega walkathon was also organized from Statue Circle to Amar Javan Jyoti by ECI.

Students participated in National Session of Indian Youth Parliament based on the theme “Importance of Media Freedom to Democracy, Peace and Delivery on the Sustainable Development Goals” organised by the Media Foundation in association with Centre for Entrepreneurship and Skill Development, University of Rajasthan on the occasion of UN Democracy Day from September 15-17, 2023.



Voter Awareness Program by ECI



Campus Placement Drive

Placement Drive by Teleperformance Pvt. Ltd., Jaipur was conducted on Sept. 22, 2023 in which 288 students participated out of which 43 were offered the placement. Campus Placement Drive was organized on Oct. 20, 2023 by CarDekho.com, Jaipur. Dr. Bhawan Detha welcomed Mr. Vansh Arora, HR Director and the members of the recruitment team. Large number of students appeared in the campus drive.

Red Ribbon Club of the college conducted a Drama Competition: “Abhivyakti : The Red Show” on October 5, 2023 under the aegis of Rajasthan State AIDS Control Society, as per the Guidelines of National AIDS Control Organization, New Delhi. The subject of drama competition was HIV, AIDS: Causes and Prevention Information about Misconceptions, Stigma and Discrimination. The first winning team Whispers of Resilience: Facing AIDS will represent the college at district level competition. The first winning team Whispers of Resilience : Facing AIDS will represent the college at district level competition.



Abhivyakti : The Red Show

Refresher Course

- ◆ Dr. Chitra Rathore, Dept. of EAFM completed online FDP on Research Method and Research Design from Aug. 14-20, 2023, organized by TLC, Ramanujan College, Univ. of Delhi and Ministry of Education.
- ◆ Dr. Anshul Sharma, Department of History and Dr. Supriathy Paliwal, Dept. of Psychology completed a two-week inter disciplinary Refresher Course in Advanced Research Methodology organised by TLC, Ramanujan College, Univ. of Delhi from Aug 22 - Sept 5, 2023.

Students Gallery of Fame



- ◆ Ms. Pooja Choudhary, M.A. Hindi Semester III won silver medal in Judo at 37th National Games of India-2023 held from October 25- November 9, 2023 in Goa.



- ◆ In the University of Rajasthan intercollegiate tournament, the college team participated in the followings games and were winners and runners-up.

• Winner

- Athletics (Men/Women)
- Table Tennis (Men/Women)
- Tennis (Men)

• Runners-up

- Badminton
- Football

Educational Visits & Panel Discussion

- Department of Botany organized a visit to Museum of Geological Survey of India, Jhalana Doongri Jaipur on May 8, 2023, where the students saw different specimens of rocks, minerals, ores, flora and fauna excavated from different parts of Rajasthan. Geologists discussed the details of these specimens in a very interesting manner. The college was also gifted fossil specimens for the departmental museum.
- Department of English arranged an extension activity on September 26, 2023 for the students of M.A. in which they visited the Central library of University of Rajasthan. Students got to know about various renowned authors and their writing skills through different publications.
- Educational visit for the students of Department of Hindi was organized to Jawahar Kala Kendra, Jaipur on April 8, 2023. Students enjoyed the play of Munshi Premchand based on his famous story 'Bade Bhai Sahab' dealing with the education of an elder and a younger brother.
- On the occasion of World Mental Health Day, the Department of Psychology organized a panel discussion on the theme “Mental Health is a Universal Human Right”. Dr. Sumit Gakkhar, Psychiatrist, Narayana Hrudalaya and Ms. Sonal Khangarot, Psychotherapist enlightened the students and faculty about various mental health issues and means of getting an access to various aids.
- Students of the college participated in the 5 km state level Red Run competition at Udaipur organized by Rajasthan AIDS Control Society (Red Ribbon Club) on September 21, 2023. Avinash Gupta, B.A. Sem. I and Praveen Kumar Choudhary B.A. Sem. III won first and third position in the Boy’s Category and Ms. Jyoti Kanwar, B.A. Sem. V won second position in Girl’s category. Winners of the state level competition Avinash Gupta and Jyoti Kanwar represented Team Rajasthan at the 10 km National level Red Run Competition at Goa on October 8, 2023.



Central library, Univ. of Rajasthan



Geological Survey of India Museum



Panel Discussion on Mental Health



Jawahar Kala Kendra



Winners of Red Run Competition

NET/SLET Qualified Students**Department of Physics**

- Ankur Goyal
(NET/JRF Rank 123) 2020-22
- Ajay Saini
(NET/JRF Rank 176) 2020-2022
- Vikram Singh Jat
(NET/JRF Rank 199) 2020-2022
- Aashish
(NET Rank 334) 2019-2021
- Rahul Mishra
(NET/JRF Rank 210) 2022-2024
- Monu Singhal
(NET/JRF Rank 193) 2015-2018

Department of Botany

- Pooja
(NET/JRF Rank 75) 2021-2023
- Krishna Kant Sharma
(NET/JRF Rank 82) 2021-2023
- Tej Singh
(NET/JRF Rank 177) 2021-2023
- Sarika
(NET/JRF Rank 185) 2021-2023

Department of Zoology

- Rahul Gupta
(NET/JRF Rank 6) 2021-2023
- Jaya Gulati
(NET/JRF Rank 68) 2021-2023
- Meghraj Saini
(NET/JRF Rank 82) 2021-2023
- Prakash Jakhar
(NET/JRF Rank 102) 2021-2023
- Rishita Agarwal
(NET/JRF Rank 109) 2021-2023
- Monika Yadav
RAJ SET 2023 (Rank 142)
- Rajesh Kumawat
(NET/JRF Rank 161) 2021-2023
- Naresh Mayal
(NET/JRF Rank 187) 2021-2023
- Robin Saini
(NET/JRF Rank 190) 2021-2023

Departmental of Env. Science

- Meenakshi Gora 2021-2023
- Ruchika Agarwal 2021-2023
- Ruchika Agarwal 2021-2023
- Geetanjali Vajpayee 2021-2023
- Akshay Bhardwaj 2021-2023

Department of Mathematics

- Asha Yadav
(NET/JRF Rank 116) 2020-2022
- Chena Ram
(NET Rank 179) 2020-2022

Guest Lectures, Workshops and Talk Shows

- Department of Hindi organized a guest lecture on the occasion of Hindi Diwas on September 14, 2023. The keynote speaker Prof. Nand Kishore Pandey, Dean, Humanities and Director, Research, University of Rajasthan expressed his views on the topic Indian Languages in NEP 2020 and emphasized the fact that Hindi language is being globally recognized in today's modern world.
- Under the joint auspices of *Chaturveda Sanskrit Prachar Sansthan*, Kashi, Deendayal Upadhyay Gorakhpur University and the college, an online guest lecture on the theme 'Contribution of Commentaries in Revealing the Mystery of Shri Bhagwat Geeta' was organized on June 29, 2023. After the presidential address by Prof. Deepak Prakash Tyagi, Gorakhpur University, guest speaker Dr. Anjana Sharma, Associate Professor, Department of Sanskrit Philosophy and Vedic Studies, Vanasthali Vidyapeeth explained the relation of Vedanta philosophy to Geeta. The keynote speaker, Professor Santosh Kumar Shukla, Institute for Study of Culture and Ancient Learning, JNU, New Delhi, delivered an in-depth lecture on Bhakti Yoga as mentioned in Geeta. It was followed by Mangalacharan recitation by Acharya Amit Samvedi and Geet Shloka recitation by Pranavi and Aditi Maheshwari ji.
- Department of English organized a lecture on the topic Life Skills and Personality on September 30, 2023. Guest Speaker Sh. Rasik Raman Das a renowned Monk, Life Coach and Author, preached about the importance of life skills, soft skills and other related aspects in the grooming of personality.
- A workshop on "Combating Human Trafficking and Understanding Bonded Labour" was organised on May 6, 2023 in collaboration with International Justice Mission (IJM) in which ADJ Ms. Ashka Rao, DLSA Jaipur and Advocate Ms. Sharon Jacob shared their valuable thoughts through PPT and videos to create awareness among students.
- A literary talk show was organised on May 3, 2023, in which Dr. Rajeev Bagarhatta, Principal, S.M.S. Medical College, Jaipur was interviewed by Dr. Saumitra Azad, a poet and TV anchor on the book "Well Played - From Here to Eternity" authored by him. The book is a story of Shree Jagdeesh Prasad Bagarhatta, in his journey from struggle during childhood to a positive change in adulthood giving the message "You can do it".
- A lecture was organised by Department of Philosophy on March 27, 2023. Prof. R.P Sharma and Dr. Deepak Shrivastav, Principal, BND Government College, Chimanpura were the guest speakers. The lectures dealt with the role of philosophy in human life, health and various aspects of Indian philosophy.

*Guest Lectures, Workshops and Talk Shows*

Department of Chemistry

- Rajneesh Gupta (NET/ JRF Rank 33) 2021-2023
- ◆ Himangi Sikhwal, M.Sc. Physics Batch 2021-23, got selected as Plant Operator, Rawatbhata, Rajasthan.
- ◆ Preeti Sharma, M.Sc. Physics-2022, was awarded full scholarship for the Ph.D. programme from the Louisiana University, USA.
- ◆ Abhishek, B.Sc. (Mathematics)-2022 got selected in CGL (Combined Graduate Level) examination.
- ◆ Six Rangers of the college, Aarti Prajapati, Pratiksha Singh, Ritika Shekhawat, Saloni Rawat, Radhika Agarwal and Tulsi Meena were awarded with Rajya Puraskar by the Governor of Rajasthan, in a programme held at Rajasthan State Bharat Scouts and Guide Training Institute, Jagatpura training centre on Feb 22, 2023.

Following students won prizes in events of Tech-fest organised by Kanoria Mahila Mahavidyalaya :

- Dhairya Gupta, Sandeep Vishnoi, Shashank Bohra and Avadesh Sharma, BCA-II secured second prize in Hackathon
- Sandeep Vishnoi, BCA-II and Anshika Sharma, BCA-I won first prize in the event Renovate
- Anil Swami and Vishal Kumar, BCA-II secured first position in Codical Event
- Sanjana Jangid, BCA-III and Shashank Bohra, BCA-II won third prize in Melomania
- Razwan and Radhika Agrawal, BCA-III won second prize in Innoventure.
- ◆ At Geeta Bajaj Women's Teachers' Training College, Jaipur on September 29, 2023.
 - Kshema Chaudhary, B.Sc. Semester V and Nikita Gulpadia, B.Sc. Semester V won second prize for paper presentation and
 - Anjali Kumari (B.A. V Semester) won second prize in poetry competition

A book release program of the book titled "My Life: Struggle Achievement" authored by Prof. K.L. Sharma, former VC, University of Rajasthan was organised on June 29, 2023. Prof. Rajiv Jain, former VC, University of Rajasthan Prof. S.L. Sharma, Dean Faculty of Social Sciences, University of Rajasthan Prof. Dev Swaroop, VC, Baba Amte Divyang University, Jaipur, Prof. P.C. Dwivedi, former VC, Gorakhpur University, Gorakhpur, Prof. B.M. Sharma, Director Mahatma Gandhi Institute for Governance & Social Sciences were present in the program. Principal Prof. K.B. Sharma thanked all the guests for their gracious presence.



Book Release Programme



Sanskrit Sambhashan

Department and Executive Council member, J.R. Raj. Sanskrit University and Dr. Kamal Kishore Chotia, Head of the Geeta Teaching Center of Sanskrit Bharati also highlighted the relevance of Sanskrit language.

Red Ribbon Club of the college organized a CPR Training program in association with Santokba Durlabhji Hospital on September 1, 2023. Dr. Swati Soni conducted the session and highlighted the importance of CPR as a life saving measure for the victims of cardiac arrest. The training intended to equip maximum number of students with these life-saving skills.



CPR Training program

Teacher's day was celebrated in the college with great enthusiasm. On behalf of the student fraternity of the college, NSS volunteers expressed their gratitude towards the teachers by 'Tilak' and gifting them a pen. Students of the Computer Science Department organised interesting games for the teachers.

Freshers cum Farewell party -Smritiyaan 2023 was organized by the Department of BBA on May 8, 2023. Students joined the celebration and promised to remain connected with each other and become the proud brand ambassadors of Subodh. There were several cultural performances by the students and at the end of the programme certificates and awards were given to the BBA Stars.

300 Subodh college students and faculty members participated in Dandiya Maharaas organized by Sadhbhavna Parivar Foundation at V.T. Ground, Mansarovar on October 23, 2023. Students were dressed in all their finery and danced to their heart's content gaining an enriching experience, fostering a sense of unity and celebrating the diverse cultural heritage of India. The college was felicitated with a memento by the organizers. College student Burhan Hussain, B.Com. Sem. I received the best dancer and best dress (Male) award.



Teachers Day Celebration



Smritiyaan-2023



Dandiya Maharaas

- ◆ Radhika Agrawal, BCA Sem V Ranger, Jaipur District Bharat Scout and Guide emphasized the importance of active participation in voting, the democratic process and encouraged eligible voters to exercise their right to vote through her video uploaded on various media platforms.
- ◆ Raj Singh, BBA Sem V and Tanya Sharma, B.A. Sem V secured first position in duet dance competition in "Abhyudaya" held at Jaipuria Institute of Management on December 9-10, 2023. Takshit Dutt Mathur, BBA Sem V was the creative mentor.

बचपन

हरिप्रकाश मेहरा
बी.ए. द्वितीय वर्ष

आज वो लकड़ी का बैट नहीं रहा
वो मोजे की गेंद नहीं रही,
आज सब कुछ है पर
वो बचपन नहीं रहा

वो बचपन भी क्या कमाल का था
उस समय सभी के पास वक्त था,
पर घड़ियाँ नहीं थीं ।
आज सभी के पास घड़ियाँ हैं
पर वक्त नहीं ।

चंद पैसों के लिए मिट्टी में लोट
कर पैसे माँगना
आज सब कुछ है पर
घरों में वो मिट्टी नहीं रही ।

बचपन में आजादी के लिए माँ से लड़ना
आज के जमाने में वो माँ नहीं रही
बचपन में गलतियों पर माँ-बाप का डाँटना
पर आज वही डाँट के लिए कानों का तरसना
वाह ! क्या बात है बचपन

बचपन में बुजुर्गों के साथ बैठक कर
उस जमाने को जानना,
पर आज के बच्चों में वो बचपन नहीं रहा

बचपन में छोटी-छोटी बातों पर हँसना
पर आज हँसने के लिए दूसरों की मदद लेना
वाह ! क्या बात है बचपन

दिवाली पर एक दूसरे से गले मिलना
गलियों में पटाखे दूँढ़ना, और
एक दूसरे को खाने पर बुलाना
पर आज वो जमाना नहीं रहा ।

वाह ! क्या बात है बचपन
वाह ! क्या बात है बचपन

Destroyer of the World-A.I.

Deepam Bothra
BBA Semester III

Since Chat-GPT launched in 2022 it has opened a Pandora's box containing artificial intelligence and has posed some real threats in front of us. We have known the threats of A.I. since we started to imagine something like it and movies like terminator are the proof of this. But recently, these threats have become real actions with consequences which we had not imagined. We knew that with the advancement in technology people will lose their jobs and the same technology can someday might be a cause of our extinction but we kept being ignorant when it was on epitome and now we are afraid of it. But in reality, we have been ignorant about A.I. ever since it came into development.

It looks like that I am condemning artificial intelligence and is against it but I want to just state some facts and, in my opinion, A.I. itself is not a problem, it is great tools for humans to minimize their efforts in repetitive tasks and focus on matters of more importance like climate change, food shortage and increasing population. The real problem is we need to figure out how much incorporation of A.I we need and want in our society as, we do need A.I to certain degree to perform stringent tasks easily but we also need to protect the livelihood of people and not destroy our economic structure, which is already facing many problems.

From a very young age I was moved by the concept of a machine becoming almost like a human and doing chores on my behalf and to be frank wanted to build it for myself, my own personal bot. But I never possessed the skills to do so, that does not mean I lost my fascination for this tech, it just transformed as philosophical idea in my head. And the idea has been what do we want to achieve by creating a machine that is exactly like human and the answer that comes to me is, we actually don't have a concrete goal. Right now we are only focusing on developing this tech and fine tuning it, we don't have a clear purpose as to what role it will play among us will it replace it completely or are we going to put some control over it and to what extent.

I personally think that all the governments should come together along with people who clearly understand this technology and come up with a universal policy as to how much this tech should be developed and what is extent to which we are willing to replace humans with machines, because it sounds very good when we say that at a certain point of time we won't have to do anything instead machines, but that also means income disparity will be so huge that will ascend towards a society with power in few hands and we know the consequences of it and have seen it in the past.

